



One Media Platform for Total **Creative Freedom**

At Pixitmedia by DataCore, we've built an intelligent, unified platform that empowers global media and entertainment teams to capture, create, deliver and monetize their assets with ease. Combining high-performance file-based access, transparent data management and orchestration, and Al-driven intelligence, the Pixitmedia platform delivers unmatched visibility, automation, and control at every layer - without data lock-in.

Built on four core pillars, our platform transforms fragmented systems into a smart, seamless media ecosystem.



Discovery

Smart indexing and metadata classification enable intuitive, fast search across storage layers, including previews and proxies for instant content verification.



Collaboration

Unified views and shared access across teams, sites, and clouds eliminate data silos and ensure secure, auditable workflows.



Data Management

Intelligent data movement and active archives optimize cost access. Open formats and zero lock-in ensure freedom of data ownership.



Orchestration

Integrated pipeline automation, with secure transfer and event-driven workflows, speeds time to delivery and manual tasks.

"Pixitmedia has so massively improved how our systems work together. It improved reliability and gave us back control of our workflows."

-CTO, Molinare



Challenges

Content Growth & Poor Metadata

Inefficient Data Control

Siloed Systems &

Disconnected Teams

Rising Costs &

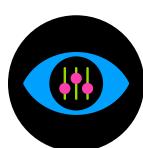
Manual Processes & Data Sprawl

Unified Platform

pixitmedia by DataCore



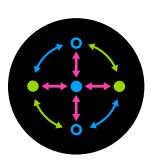
Discovery





Orchestration

Data Management



Collaboration

Benefits

- Find Assets Instantly With Enriched Metadata • Preview Content Without Moving Files
- Save Time Locating Files
- Automated, Cost-Efficient Storage Smart Tiering and Archiving
- Full Data Ownership and Control
- Secure, Shared Access Across Sites
- Eliminate Duplication
- Unified Views to Boost Team Productivity
- Automate Repetitive Workflows
- Accelerate Time-to-Delivery
- Ensure Pipeline Consistency

Transform workflows. Empower teams.

Deliver greater value.



Pixitmedia by DataCore is a leading provider of intelligent content and metadata management solutions for the media and entertainment industry. We go beyond storage to deliver a smarter ecosystem for media workflows, with end-to-end solutions that combine high-performance file, nearline, and archive platforms with metadata enrichment, indexing, and search. Enabled by data orchestration tools, our multi-tier technology simplifies content management and migration to ensure media assets are always where our customers need them.

Pixitmedia's innovative solutions integrate seamlessly into existing M&E workflows, optimizing efficiency and collaboration at every level - from ingest to archive to delivery. With Pixitmedia, content is always searchable, secure, and available whenever it's required. Learn more at pixitmedia.com







